

## 7 Minutes & 11 Seconds (in a 7-Eleven) | Terms & Conditions ("Conditions of Entry")

| Schedule                   |                                                                                                                                                                                                                                                                                                                                                                                    |
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| <b>Promotion:</b>          | 7 Minutes & 11 Seconds (in a 7-Eleven)                                                                                                                                                                                                                                                                                                                                             |
| <b>Promoter:</b>           | 7-Eleven Stores Pty Ltd ABN 48 005 299 427, Building 2/658 Church Street, Cremorne, VIC 3121, Australia. Ph: 1800 247 711                                                                                                                                                                                                                                                          |
| <b>Promotional Period:</b> | <b>Start date:</b> 28/10/25 at 00:07 pm AEDT<br><b>End date:</b> 02/11/25 at 11:59 pm AEDT                                                                                                                                                                                                                                                                                         |
| <b>Eligible entrants:</b>  | Entry is only open to NSW, QLD and VIC residents over the age of 18.<br>Entrants must be available to attend a 7-Eleven store within 15km of the Melbourne CBD between 04:30 pm and 00:07 pm on 05/11/25.                                                                                                                                                                          |
| <b>How to Enter:</b>       | To enter the Promotion, the Entrant must complete the following steps during the Promotional Period:<br><br>Tell 7-Eleven (the Promoter) what their strategy would be if they were given seven minutes and eleven seconds in a 7-Eleven store via commenting on an Instagram post on the @7elevenaus account.<br><br>This is a game of skill and the most creative entry will win. |
| <b>Entries permitted:</b>  | Only one entry is permitted per person.                                                                                                                                                                                                                                                                                                                                            |
| <b>Total Prize Pool:</b>   | Up to \$5,500                                                                                                                                                                                                                                                                                                                                                                      |

| Prize Description                                                                                                                                                                                                                                                                                                            | Number of this prize | Value (per prize)   |
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| <b>Major Prize</b>                                                                                                                                                                                                                                                                                                           |                      |                     |
| The winner and their chosen friend will win seven minutes and eleven seconds in a 7-Eleven store. During this time, the participants will take part in simple challenges, while also being able to fill a supermarket trolley with any 7-Eleven product they like (subject to the rules and exceptions in Prize Conditions.) | 1 (x2 participants)  | Up to AUD\$2,500.00 |
| <b>Travel Prize (if applicable)</b>                                                                                                                                                                                                                                                                                          |                      |                     |
| Winners more than 30km outside of the Melbourne CBD will have travel paid for as required, up to the value of \$3,000.                                                                                                                                                                                                       | 1 (x2 participants)  | Up to AUD\$3,000.00 |

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| <b>Prize Conditions:</b> | The Major Prize will be awarded in 7-Eleven stock to the participants' choosing, available at the selected 7-Eleven store.<br>All selected stock must fit in a standard supermarket trolley. Any stock not inside the trolley at the end of the 7 minutes and eleven seconds is forfeited, including items participants are touching.<br>Participants may not take more than five of each item at a time. |
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|                                                    | <p>Excluded from the prize are tobacco and tobacco related products, gift vouchers, prepaid travel cards (e.g. Myki), mobile prepaid/recharge phones and sim cards, paracetamol, ibuprofen, antihistamines. The Promoter may exclude further products at their discretion. No entry into staff areas, storerooms, cool rooms, behind counters.</p> <p>The prize is not redeemable for cash.</p> <p>The prize winner and their participating friend must be willing to:</p> <ol style="list-style-type: none"> <li>1. be filmed prior, during and after their time in store. Rights to any filming will be held by 7-Eleven and can be used indefinitely across any media channel, including but not limited to social media.</li> <li>2. undertake simple challenges throughout the seven minutes and eleven seconds they are in the 7-Eleven store.</li> </ol> <p>The prize winner and their participating friend must not deliberately cause physical damage during their time in store. Running, sliding and climbing during the challenge are expressly prohibited.</p> <p>The Travel Prize is only redeemable to residents more than 30km from the Melbourne CBD. 7-Eleven will book relevant travel and (if required) accommodation of their choosing for participants.</p> |
| <b>Winner notification &amp; unclaimed prizes:</b> | <p>The winner will be notified via Instagram direct message on Monday 03/11/25 at 10:00 am. The winner must accept their prize by Tuesday 04/11/25 at 09:00 am.</p> <p>If the winner does not claim their prize, the prize will be awarded to the second most creative entry on Tuesday 04/11/25 at 09:01am. The winner must accept their prize by Tuesday 04/11/25 at 12:00 pm.</p> <p>If the second winner does not claim their prize, the prize will be awarded to the third most creative entry on Tuesday 04/11/25 at 12.01pm. The winner must accept their prize by Tuesday 04/11/25 at 03:00 pm.</p> <p>If the prize is not claimed by the third entrant, then the competition will be forfeited.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter. Records of the Promoter are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and their immediate family members) of the Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.

5. The prize winner and their participating friend must both be over the age of 18 and participation and prize are contingent on both participants validating their age through identification if requested.
6. The prize winner and their participating friend will be required to undertake a safety briefing and agree to follow all safety instructions.
7. Participants acknowledge and agree that the challenge involves physical activity in a retail environment where slips, trips, or collisions may occur. 7-Eleven takes no responsibility for any injuries resulting from participation except where caused by gross negligence or wilful misconduct of 7-Eleven.
8. Prize Draw:
  - a) The Draw will take place at 7-Eleven, Building 2/658 Church Street, Cremorne, VIC 3121 Australia at 09:00 am AEDST on 03/11/25 by a two-person committee who will choose the most creative entry. All entries received during the Promotional Period will be entered into the Draw.
    - i) In the event that the first winner does not or is unable to claim their prize, the next most creative entrant will be awarded, so on and so forth, as outlined above.
  - b) The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn.
9. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize by the time specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
10. The value of prizes is an estimation. The Promoter accepts no responsibility for any variation in the value of the prizes given to the estimates shown in the conditions above.
11. If utilised, the total spend of the travel portion of the prize is at the discretion of the Promoter. If the total prize pool is not utilised, the remainder is forfeited and will not be transferable as cash or any other prize.
12. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
13. The winner and/or their participating friend will be responsible for the prize pool (7-Eleven stock) following the seven minutes and eleven seconds in the store, including transporting the prize pool home, in bags provided by the Promoter.
14. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
15. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
16. Winner and participant's personal information will be collected by the Promoter and personal information will be stored by the Promoter. The Promoter is bound by the Australian Privacy Principles in accordance with the Privacy Act 1988 (Cth) and its privacy policy which is located at <https://www.7eleven.com.au/privacy-policy.html>. The Promoter's privacy policy contains information about how the entrant may access, update and seek correction of the personal information the Promoter holds about them and how the entrant may complain about any potential breach by the Promoter of the Australian Privacy Principles or any other Australian privacy laws and how such complaints will be dealt with. The Promoter may collect personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion and to the State and Territory lottery departments as required under the relevant lottery legislation. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. Personal information collected from entrants will not be disclosed to any entity located outside of Australia.

17. The Promoter may publish the winner and their participating friends' first names and social media handle as part of any marketing collateral published (e.g. in a social media video.)
18. The Promoter reserves the right to refuse to allow a winner to take part in any or all aspects of a prize, if the Promoter determines in their absolute discretion, that a winner is not in the physical or mental condition necessary to be able to safely participate in or accept the prize. It is a condition of accepting the prize that participants may be required to sign a legal release and/or Code of Conduct as determined by the Promoter in its absolute discretion, prior to receiving a prize.
19. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
20. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
21. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
22. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.
23. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation), except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).
24. The entrant will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
25. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
26. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.